



Safe Place
of Eastern South Dakota

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FOR IMMEDIATE RELEASE

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Safe House kicks off fund drive, announces name change

Mitchell, S.D. – Mitchell Area Safe House officials announced that the organization has changed its name to Safe Place of Eastern South Dakota (Safe Place ESD) and will embark on a \$5.5 million capital campaign for facilities, programming and operations. The announcement came at the organization’s annual holiday event, Not a Silent Night.

“We hope that becoming Safe Place of Eastern South Dakota will make it evident that we are a regional resource for individuals who experience domestic violence,” said Ashley Hobbs, director of development. “We serve an eight-county region, with services ranging from housing to advocacy to parenting classes and much more.”

In October, the Safe House received a Community Block Grant from the Governor’s Office of Economic Development (GOED) for \$2.02 million, which will go toward building a new housing and office facility. The additional \$3.5 million goal in the capital campaign will be for building costs, programming, and moving and transition costs.

The location for the new facility, also announced at the event, will be at North Kimball and East Green Drive in Mitchell.

“This new facility will allow us the space we desperately need to better serve our clients,” said Hobbs. “It is a location that is convenient to many services that they need.”

For the rebranding and capital campaign projects, Safe Place ESD will partner with Innovative NonProfit, a Mitchell-based, full-service agency focused on helping nonprofits and institutions of higher education thrive.

Safe Place ESD provides emergency shelter facilities, transitional housing and advocacy services for adults and children who have experienced domestic abuse, sexual abuse, and/or human trafficking. The organization also manages the Family Visitation Center, a secure, supervised environment where children can spend time with a noncustodial parent with whom there has been a history of domestic abuse.

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