

PAINT THE TOWN PURPLE

October is Domestic Violence Awareness Month

Show your support to help spread awareness. This is an empowering way for anyone- women, men, and children to begin a discussion about domestic violence and to be a voice for change in our counties.



October 2nd - UNITY DAY
7pm Corn Palace Plaza



**October 2nd - 19th - Paint
The Town Purple**



**October 19th Wear
Purple Day**

More Information:

www.safeplace-esd.org



Safe Place
of Eastern South Dakota

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PAINT THE TOWN PURPLE: WHY IT MATTERS



Safe Place

of Eastern South Dakota

The Goal

To raise awareness about domestic violence in our counties and encourage others to be a voice for Change!



Educate Yourself



Activate/Engage Others



Get Involved

Safe Place of Eastern South Dakota is calling everyone to come together and be a voice to say **NO MORE** to domestic violence in our community.

If you see something, say something.

Take an active role in providing support!

Check out our social media platforms.



<https://www.facebook.com/safeplacesd>



<https://www.instagram.com/safeplacesd>



<https://www.safeplace-esd.org/>

- Safe Place serves **8 counties** in eastern South Dakota: Aurora, Davison, Douglas, Hanson, Hutchinson, Miner, Jerauld, and Sanborn.
- Safe Place crisis hot-line received **350** Domestic Violence related calls from the community in 2022.
- Safe Place Visitation Center serviced **61** families with safe exchanges, supervised visits, virtual visits, and phone calls.
- Last year, Safe Place community education programs served **407** individuals throughout our counties.

Safe Place of Eastern South Dakota Staff

Together we can break the silence and empower lives!



Paint The Town Purple: Event Guide

What materials do I need?

Decoration Ideas:

- Decorate with purple items
- Change your screensaver purple
- Wear purple accessories, clothing, ribbons
- Decorate with purple balloons, lights
- Draw in purple chalk
- Encourage others to decorate in purple

Safe Place provides:

- Domestic Violence Information Sheet
- Safe Place Service Cards
- Promotional Materials
- Domestic Violence Safety Plan Wallet Cards
- Campaign Participation Form

Where do I host this event?

Optimal Locations:

- Medical Clinics
- Small businesses (hotel, motels, retail, restaurant, etc.)
- Schools
- Libraries
- County Courthouse
- Corporate Offices – ask us about our “Lunch & Learn” program!



Event Ideas:

- Pop-up information booth
- Nail polish station
- Raise awareness for Paint it Purple campaign
- Host a Lunch & Learn

Contest Information:

- Starts: Oct. 2nd
- Ends: October 19th
- Winner Announced: October 20th.

How do I spread the word?

Event Activities:

- Set up informational booth
- Invite others to paint their community purple

Challenge others to participate!!

Win a PURPLE Basket!!

How to Advertise:

- Social media
- Send emails/letters
- Phone calls
- Partner with Safe Place
- Take photos to share and post on social media **#PaintTheTownPurple**

PAINT THE TOWN PURPLE

Event Participation Form

Show your support to help spread awareness. This is an empowering way for anyone—women, men, and children to begin a discussion about domestic violence and to be a voice for change in our counties.

Name

First Name/School/
Business

Last Name

Contact Information

Phone (work)

Phone (home)

Email

Address

Street Address

City

State/Province

Postal/ Zip Code

To be entered into the event contest:

Go to this link: [Event Participation Form](#)

Mail to:

Safe Place of ESD
1809 N. Wisconsin
Mitchell, SD 57301



Preferred Time Availability:

For pictures and contest judging

- 8am – 1pm
- 1pm – 5pm
- Weekday _____

Host a Paint the Town event:

Please check off option (s)

- Host an informational booth
- Paint it Purple event
- Educational workshop
- Lunch and learn
- Nail polish station

Contest Rules: Win a purple basket

- Sign up to participate
- Contest starts Oct 2nd
- Contest ends Oct. 19th
- Winner announced Oct. 20th

